## WHY COMMUTE SMART?

# Rack up the benefits for both employees and employers!



#### SAVE MONEY AND INCREASE VEHICLE LIFE

Cut costs on gasoline, maintenance, insurance, and daily wear and tear on your vehicle.



#### INCREASE HEALTH AND BE MORE PRODUCTIVE

Increase physical activity by walking or biking or make travel time more productive while you carpool or use public transit.



#### STRENGTHEN EMPLOYEE MORALE

Boost employee recruitment, productivity and morale by reducing the costs and stress associated with commuting.



#### CREATE MORE PARKING AND HAVE ON TIME EMPLOYEES

Alleviating parking shortages and maintenance costs while reducing employee absenteeism, unexpected departures, and delayed arrivals.



#### MAKE A STATEMENT WITHOUT A COST

Increase company PR and marketing opportunities by encouraging a better quality of life and a lower environmental impact. Take advantage of free services offered by CommuteSmart NH!



COMMUTESMART NH STATEWIDE

COMMUTER CHALLENGE

JUNE 1-30, 2020

LEARN MORE: COMMUTESMARTNH.ORG

## HOW THE CHALLENGE WORKS



# Sign-up ✓ Commute ✓ Win!

#### We invite you and your co-workers to participate in the CommuteSmart NH Statewide Challenge!

During the entire month of June, log all of your sustainable commute trips taken in place of driving a single occupancy vehicle. Try walking, biking, transit, carpooling, skateboarding, telecommuting, or any combination of these options. Working a compressed work week also counts!

Talk with your employer and co-workers to form a team and compete with other teams and employers from around the state, get some cool freebies, be eligible for weekly gift card drawings, and have the chance to be the statewide champions!



COMMUTESMARTNH.ORG