



COMMUTESMART

NEW HAMPSHIRE STATEWIDE CHALLENGE

2020

JUNE 1 - 30



JUNE 2020 STATEWIDE CHALLENGE

PRESENTED BY: COMMUTESMART NEW HAMPSHIRE





WELCOME TO THE COMMUTESMART NH STATEWIDE CHALLENGE

THE GOAL IS TO REDUCE DRIVE-ALONE TRIPS TO WORK

CHALLENGE PERIOD: JUNE 1ST - 30TH



Challenge Description:

During the month of June, log any commute to/from work or school except those driven in a car alone. Try walking, biking, carpooling, skateboarding, telecommuting, taking the bus or any combination of these!

The Commute Smart Challenge is open to any employer in the State of New Hampshire. Form a team with your co-workers and compete against others from across the state.

Once you sign up, you may log your trips, find potential carpool matches, and see where your team stands on the NH Rideshare leader board.

How to Participate

- Email info@commutesmartnh.org to register your organization for the challenge.
- We suggest nominating a “team captain” from each organization to relay sign-up and other Challenge information to the rest of the team.
- Once your organization is registered, employees can sign up on [NH Rideshare](#)
- Starting June 1st, employees can start logging trips in the commuter calendar.

For more information on how to log your trips, visit [NH Rideshare’s trip logging guide](#).



AWARD CATEGORIES

Most Sustainable Trips (3 awards total):

Awarded to the employer/team with the highest number of sustainable trips (based on a per capita ratio) in each employer size category. If two or more teams are tied, the winning team will be chosen based on the highest average number of sustainable trips per person.

Employer Size Categories:

Small (2-19 employees)

Medium (20 - 99 employees)

Large (100+ employees)

Most Social Media Buzz (1 award total):

Awarded to one employer/team with the most total points based on the following point system:

- Three points for each original post,
- one point for retweet or Facebook “like,”
- one point for Twitter “favorite” or Facebook “comment,”
- One point for each social media platform used,
- One point for each unique author,
- Five points for each video.

Be sure to include **#SmartCommuteTheRoute** and your employer/team name so we can find your post!



ELIGIBILITY

The CommuteSmart NH Statewide Challenge is open to any employer in the state.

✓ **Any commute to and from work or school that doesn't involve driving in a car alone is eligible.**

Carpooling, vanpooling, riding a bicycle or skateboard, walking/running, riding the bus, and teleworking. If a commuter drives to a Park and Ride lot, then travels sustainably from there, the second leg is eligible.

✓ **Teleworking is eligible**

Teleworking is eligible if you live within a reasonable commute to your workplace and would have otherwise driven. It is not considered teleworking if you are away at a conference or similar business.

✗ **Off-site trips during the day are NOT eligible.**

This includes lunch trips or off-site meetings.

