



Challenge Guidelines 2019

The goal is reduce drive alone trips to work

Challenge Description

During the entire month of June, log any trips you make to work in a manner other than driving in a vehicle alone. Try walking, biking, skateboarding, transit, carpool, telecommuting, or a combination of these!

Form a team with your co-workers and compete against others from across the state.

Online you will be able to log your trips, find potential carpool matches, and see where your team measures up on a real-time leaderboard. Sign up to get awesome incentives, and to have the chance for your business to be a statewide champion!

Challenge Period

June 1 - 30, 2019

How to Participate

Email info@commutesmartnh.org to register your business or organization for the challenge. We suggest nominating a representative from each business/organization to be a team captain. Once this is done, employees can sign up for the challenge on the [NH Rideshare website](#)¹. Once registered, and once the challenge begins, employees can start to log trips in the [commute calendar](#)². Trips logged will automatically be entered into the challenge. For more info on recording trips visit [NH Rideshare's trip logging guide](#)³.

For more information view the [Challenge Guidebook](#)⁴.

Awards and Award Categories

Business and organizations will receive awards based on the following categories:

1. **Most Sustainable Trips (3 awards total):** Awarded to the employer/team with the highest number of sustainable trips (a per capita ratio) in each of three employer size categories. Be sure to provide CommuteSmart NH with an accurate number of employees. The number is rounded to two decimal places. If two or more teams are tied, the winning team will be chosen based on the highest average number of sustainable trips per person.

¹ <https://nh.rideproweb.com/rp2/Home/Home>

² <https://nh.rideproweb.com/rp2/tripcalendar/edit>

³ <https://nh.rideproweb.com/rp2/home/WhatIsTheCommuteCalendar>

⁴ <http://commutesmartnh.org/june-statewide-challenge/#RESOURCES>



Employer size categories:

- small (2-19 employees)
- medium (20-99 employees)
- large (100+ employees)

$$\text{Per capita ratio} = \frac{\text{Total number of trips logged}}{\text{Total number of employees}}$$

2. **Most Social Media Buzz (1 award total):** Awarded to one employer/team with the most total points based on the following point system:
- Three points for each original post, one point for retweet or Facebook “like”; and one point for Twitter “favorite” or Facebook “comment”.
 - One point for each social media platform used.
 - One point for each unique author.
 - Five points for each video.

Be sure to include **#SmartCommuteTheRoute** and **your employer/team name** so we can find your post!

Incentives

Incentives will be distributed to a team by the team captain. Any raffle, prizes, and incentives provided by CommuteSmart NH are on an individual basis and not guaranteed.

Eligibility

The CommuteSmart NH Statewide Challenge is open to any employer in the state.

Any commute to/from work or school that eliminates driving a car alone is eligible, such as carpooling, vanpooling, riding a bicycle or skateboard, walking/running, riding the bus, and teleworking. If a commuter drives to a Park and Ride lot, then travels sustainably from there, the second leg is eligible.

Teleworkers are eligible if they live within a reasonable commute to their workplace and would otherwise drive. It is not considered teleworking if a person is away at a conference or on other business.

Off-site trips during the day are not eligible.



Sponsorship

This Challenge is sponsored by CommuteSmart New Hampshire, a partnership between the state's nine regional planning commissions and agencies, working in collaboration with other transit providers, state agencies, municipalities, businesses, and public health organizations.

- [Central NH Regional Planning Commission](#)
- [Lakes Region Planning Commission](#)
- [Nashua Regional Planning Commission](#)
- [North Country Council](#)
- [Rockingham Planning Commission](#)
- [Southern NH Planning Commission](#)
- [Southwest Region Planning Commission](#)
- [Strafford Regional Planning Commission](#)
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- [Manchester Transit Authority](#)
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- [New Hampshire Department of Transportation](#)
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For more information, please contact Katie Nelson at (603) 226-6020 or at info@commutesmartnh.org.